



MICHEL PORTUESE

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Bordeaux
France

WORK EXPERIENCE

EDUCATION



BNP PARIBAS

2023-

Application Manager / Product Owner

- Aubay External Assistant as Media expert
- Audit for changing the DAM (Digital Asset Management) and Brand Portal at BNP Paribas Group (worldwide)
- Defining Business needs (communication group)
- RFP lead
- Successful migration with substantial savings
- Change management (training...)
- Deployment of AI services
- Product owner of the DAM and Brand Portal

Renault Group

2017-2023

Branding Senior Designer

- Brand identity digital designer & motion designer
- On board (UI/UX IHM) & off board (websites, apps, events) art direction, and project management
- Work with design, communication & marketing, and social medias departments
- Content creation for vehicles reveals, concepts cars, websites, social media, events



Lead Video Artist

2016-2017

- Senior Motion Designer on the JustDance 2017 & 2018 videogames (keying, post-production, FX, compositing motion design 2D/3D)
- Lead Role on the JustDance 2018 videogame (team staffing, recruitment, management, technical and artistic video oversight)

brainsonic

Lead Video Production

2005-2016

- Post-production process and quality lead
- Video editor and motion designer on various projects (jingles, advertising, webseries, fictions, corporate films, teasers, social medias) for major brands (Microsoft, BNP, Adobe, SFR, Nestlé, Sodexo, Huawei...)
- Live multicam editing on sony anycast et tricaster stations (France, Spain, Germany, England, USA, Portugal)
- Webcasts and WebTV graphic design

Master 2 Ingénierie des Médias et de l'Audiovisuel
Ingemedia Institute | University of Toulon | 2006

DUT GEII

Electronics and Industrial Informatics
2nd of promotion | University of Toulon | 2002

Baccalauréat S

Lycée Jean Aicard | Hyères | 1998

SOFT SKILLS



Optimistic, perfectionist, proactive, adaptability, quick learner, humble, good communicator and interpersonal skills, proficient in English and international people.

PASSIONS



Music:

DFEM of saxophone, with honours
Toulon Conservatory | 2003

DEM of music theory, with distinction
Toulon Conservatory | 2000

Superior cycle of piano

Music school of Hyères | 1999

Photography:

Digital and analog single lense reflex photography, polaroid.

Travels:

India, Indonesia, 4 months in South America, Canada

Sports:

Mountain Bike, motorbike, Table tennis, volley-ball, windsurf

MISCELLANEOUS



English - advanced level (**TOEIC : 925/990**)
Spanish - intermediate level
Portuguese - beginner

Driving Licence (B)
Motorcycle licence (A)