



# MICHEL PORTUESE

[www.linkedin.com/in/michelportuese](https://www.linkedin.com/in/michelportuese)  
[www.michelportuese.com](http://www.michelportuese.com)

[michel.portuese@gmail.com](mailto:michel.portuese@gmail.com)

(+33)6 22 09 39 90

Bordeaux

France

## WORK EXPERIENCE



BNP PARIBAS

2023-

### Application Manager / Product Owner

- Aubay External Assistant as Media expert
- Audit for changing the DAM (Digital Asset Management) and Brand Portal at BNP Paribas Group (worldwide)
- Defining Business needs (communication group)
- RFP lead
- Successful migration with substancial savings
- Change management (training...)
- Product owner of the new DAM and Brand Portal

Renault Group

2017-2023

### Branding Senior Designer

- Brand identity digital designer & motion designer
- On board (UI/UX IHM) & off board (websites, apps, events) art direction, and project management
- Work with design, communication & marketing, and social medias departments
- Content creation for vehicles reveals, concepts cars, websites, social media, events



UBISOFT

2016-2017

### Lead Video Artist

- Senior Motion Designer on the JustDance 2017 & 2018 videogames (keying, post-production, FX, compositing motion design 2D/3D)
- Lead Role on the JustDance 2018 videogame (team staffing, recruitment, management, technical and artistic video oversight)

brainsonic

2005-2016

### Lead Video Production

- Post-production process and quality lead
- Video editor and motion designer on various projects (jingles, advertising, webseries, fictions, corporate films, teasers, social medias) for major brands (Microsoft, BNP, Adobe, SFR, Nestlé, Sodexo, Huawei...)
- Live multicam editing on sony anycast et tricaster stations (France, Spain, Germany, England, USA, Portugal)
- Webcasts and WebTV graphic design

## EDUCATION



### Master 2 Ingénierie des Médias et de l'Audiovisuel

Ingimedia Institute | University of Toulon | 2006

### DUT GEII

Electronics and Industrial Informatics  
2nd of promotion | University of Toulon | 2002

### Baccalauréat S

Lycée Jean Aicard | Hyères | 1998

## SOFT SKILLS



Optimistic, perfectionist, proactive, adaptability, quick learner, humble, good communicator and interpersonal skills, proficient in English and international people.

## PASSIONS



### Music:

**DFEM of saxophone**, with honours  
Toulon Conservatory | 2003

### DEM of music theory

with distinction  
Toulon Conservatory | 2000

### Superior cycle of piano

Music school of Hyères | 1999

### Photography:

Digital and analog single lense reflex photography, polaroid.

### Travels:

India, Indonesia, 4 months in South America, Canada

### Sports:

Mountain Bike, motorbike, volley-ball, windsurf

## MISCELLANEOUS



English - advanced level (**TOEIC : 925/990**)

Spanish - intermediate level

Portuguese - beginner

Driving Licence (B)

Motorcycle licence (A)

